

## Youth Election Campaign

- **Overall vital statistics**

Vital Statistics	
Number of training days	5 days
Number of youth trained	149 (76 Females; 73 Males)
Number of youth participating in the campaign	225
Number of citizens reached by the campaigns	71,200
Percentage of Males reached	60%
Percentage of females reached	40%
Percentage of youth reached	80%

- **District by District summary report**

o District: Khanyounis

Vital Statistics		Data
Number of youth participating in the campaign		23
Number of citizens reached by the campaigns		12,000
Percentage of Males reached		67%
Percentage of females reached		33%
Percentage of youth reached		79%
Activity	Main outputs	
Brochures (house to house/ car to car...)	3000 brochures distributed	
Banners	6 banners were put	
Posters	200 posters distributed	
	<a href="http://www.youtube.com/watch?v=oOhUWBFzyJY&amp;feature=youtu.be">http://www.youtube.com/watch?v=oOhUWBFzyJY&amp;feature=youtu.be</a>	

o North

Vital Statistics		Data
Number of youth participating in the campaign		45
Number of citizens reached by the campaigns		12,500
Percentage of Males reached		53%
Percentage of females reached		47%
Percentage of youth reached		80%
Activity	Main outputs	
SMS campaign	5000 SMS message were sent to youth aged (17-24)	
Posters and Brochures (House to house/ student to student campaign)	3000 brochures distributed	
Banners	6 banners were put	

Posters	200 posters distributed
Meetings	160 youth participated in the meeting that was focused on increasing the awareness about the importance of elections
Field visits	Field visits to hospitals and societies in the district
Video	<a href="http://www.youtube.com/watch?v=jCvM8Z5X0Pc">http://www.youtube.com/watch?v=jCvM8Z5X0Pc</a>


○ Central

Vital Statistics	Data
Number of youth participating in the campaign	40
Number of citizens reached by the campaigns	15,000
Percentage of Males reached	67%
Percentage of females reached	33%
Percentage of youth reached	80%
Activity	Main outputs
Brochures (House to house/ car to car campaign)	3000 brochures distributed
Banners	6 banners were put
Posters	200 posters distributed

○ Rafah

Vital Statistics	Data
Number of youth participating in the campaign	57
Number of citizens reached by the campaigns	15,000
Percentage of Males reached	75%
Percentage of females reached	25%
Percentage of youth reached	60%
Activity	Main outputs
Workshop	Raising awareness for 27 youth
SMS campaign	5000 SMSs were sent to youth to encourage them to register for elections
Banners	6 banners were put
Election registration office	Opened a registration office in the AlQuds Open University for three days and in the Arab College for Applied Science
Pens campaign	Printed the campaigns logo on 500 pens and distributed them
University emails	With coordination with universities e-mails were sent to students to encourage them to register
Video	<a href="http://www.youtube.com/watch?v=Hig31U7U-Pk&amp;feature=youtu.be">http://www.youtube.com/watch?v=Hig31U7U-Pk&amp;feature=youtu.be</a>
Posters	200 posters distributed
Brochures and Coffee shops meetings	3000 brochure distributed in coffee shops and public places

○ Gaza

Vital Statistics	Data
Number of youth participating in the campaign	60
Number of citizens reached by the campaigns	16,500
Percentage of Males reached	50%
Percentage of females reached	50%
Percentage of youth reached	85%
Activity	Main outputs
Created a website	
Created a Facebook page	<a href="http://www.facebook.com/Youth.Commission.for.elections?fref=ts">http://www.facebook.com/Youth.Commission.for.elections?fref=ts</a>
Designing the campaign posters	
Radio and TV interviews	Made 2 TV interviews and one radio interview
Community Meetings	Conducted 5 community meetings in 5 places ( Altufah, Alazhar University, Alshaaf, Alnasr, and---)
Brochure (House to house/ car to car..)	4000 brochure distributed
Banners	6 banners were put
Posters	200 posters distributed
Video	<a href="http://www.youtube.com/watch?v=PccD_4BqrcE&amp;feature=youtu.be">http://www.youtube.com/watch?v=PccD_4BqrcE&amp;feature=youtu.be</a>